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**DANIELSON**  
FINANCIAL GROUP

## **AMONG TOP 100 WOMEN FINANCIAL ADVISERS**

**Las Vegas (August 8, 2008)** - Deborah L. Danielson of Danielson Financial Group was recently named as one of the "Top 100 Women Financial Advisers in the U.S." by *Barron's* magazine.

The June 9th issue of Barron's ranked Deborah as #64 on the prestigious list, which highlights the most prominent women in the field. The ranking is assembled by the Winner's Circle organization -- a securities-industry consulting firm. The ranking is based on qualitative criteria: professionals with a minimum of seven years financial services experience, acceptable compliance records, client retention and client satisfaction reports. Additional qualitative measures include: in-depth interviews and discussions with senior management, peers and customers.

R.J. Shook, the Winner's Circle's chief, says, the advisers on the list exemplify the industry's best practices.

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## **About Barron's**

Barron's magazine, published by Dow Jones & Company since 1921, is America's premier financial weekly. Barron's reaches an influential audience of corporate decision makers, institutional investors, individual investors and financial professionals.

Each issue provides readers with a complete market wrap-up of the previous week's activity, plus in-depth, sophisticated news reports and an outlook on the week to come. Barron's covers what happens when money and markets come together - who wins, who loses and for what reasons.

Each weekend, Barron's is read by people eager to prepare for the market's opening bell on Monday morning. Barron's comprehensive combination of reporting and statistics aptly arm these readers for the shocks and turmoil of market battles to come.

Barron's is read intensely—cover-to-cover, week-after-week—by some of the most powerful people in the world, people who need this information delivered in a timely, accurate and reliable manner for their professional success and their personal, financial well-being.

## **About R.J. Shook**

Through exhaustive, in-depth studies in the financial services industry, R.J. Shook has developed a unique expertise in identifying success patterns and characteristics of the industry's top producers. Since September 2002, he has published a yearly ranking of the top advisors in America. A frequent contributor to business periodicals and the author of numerous books on the subject, Mr. Shook is a recognized authority on best practices in the financial services industry. He frequently gives speeches, conducts workshops and leads panel discussions on topics and issues of concern to financial services professionals and their organizations to which they belong.